





SURF

BEACH



CULTURE

APPAREL





Vintage Surf Art is an iconic surf culture and lifestyle company, which includes a collection of Hawaiian & Californian still photos from the 1950's -1960's, all photographed by my Dad, surf photographer and filmmaker, Grant Rohloff.





TAGE SURF ART

All our images consist of vintage surfing, California & Hawaiian beach lifestyle images, and are ideal for Model Homes, Hospitality projects, Hotels, commercial properties, and Home Staging too.

All our artwork is available framed or unframed and each photo is numbered and signed for authenticity.

Our Vintage Surf Art company is based on the Westside of Los Angeles, in the Playa Vista area. If you're in the area, we'd be glad to stop by and show you additional samples.

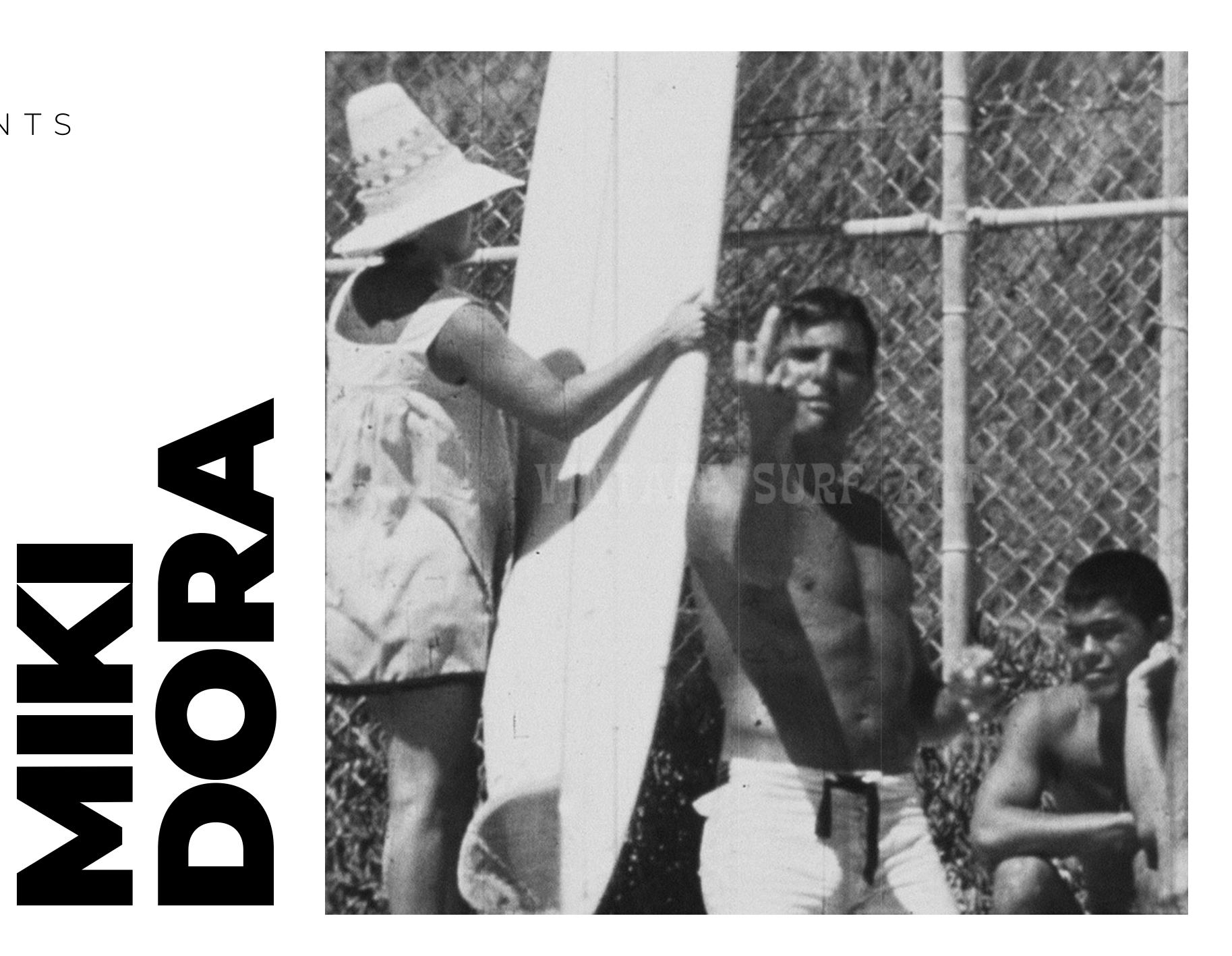
For more information on the sale, email us at info@vintagesurfart.com



SURF PHOTOGRAPHY BY GRANT ROHLOFF



VSA 16MM PRINTS

























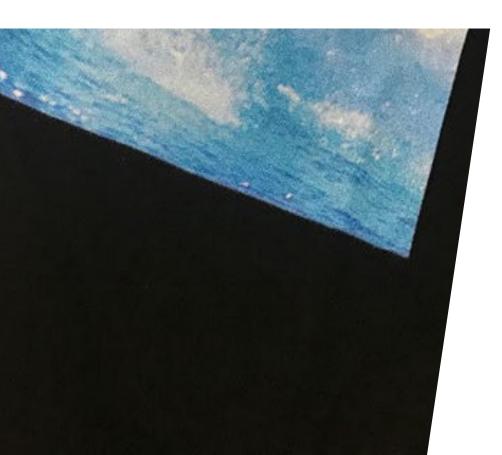








APPAREL









ROHLOFF

Grant Rohloff was born in Hollywood, California in 1935 and started surfing in the early 1950s. Grant's love of surfing and fascination with watching other surfers led him first to a brief apprenticeship with John Severson (Surfer Magazine founder/and surf filmmaker) and eventually to his own career as a still photographer and surf filmmaker.

Grant's first project, titled appropriately "The Wonderful World Of Surfing" was released in 1960 and was followed by 12 other surf movies including the highly acclaimed "Men Who Ride Mountains". "Grant was ahead of his time and way ahead of the pack back in the 1960s," notes, C.R.Stecyk ||| (photographer, writer). The posters Grant used for promoting these movies were commonly the photos he had taken during actual filming sessions.

His films managed to capture not only the serious and great business of surfing, but also the humorous, real-life "off times" of the surfers. Rohloff always began his movies with a comic scene (in keeping to his mission for his work) -- to inform and entertain. To him, filmmaking and surfing were so much more than a vocation; they were a way of life.





